The Fire Next Time

Persuasion
Persuasion is the form of discourse that uses reason and emotional appeals to persuade a reader to think or act in a certain way. Persuasive writing utilizes a variety of strategies or devices to move readers in certain ways.

The column on the left lists persuasive devices that Baldwin uses. In the boxes on the right, write two examples of each device. The first one has been done for you.

**Cause and Effect**
1. Baldwin's father believed what white people said about him. This led to his destruction.
2. _______________________________

**Generalization**
1. _______________________________
2. _______________________________

**Historical Evidence**
1. _______________________________
2. _______________________________

**Personal Experience**
1. _______________________________
2. _______________________________

**Emotional Appeal**
1. _______________________________
2. _______________________________

**Call to Action**
1. _______________________________
2. _______________________________

**FOLLOW-UP:** Use any three of the devices listed to write a paragraph explaining and assessing Baldwin’s powers of persuasion.